



Year-long Exposure

Choose a comprehensive sponsorship package that benefits your brand all year long or select advertising options from a variety of special events and co-curricular offerings.

Platinum, Gold, Silver and Bronze packages

Athletic advertising:

14 sports, 6 packages, sport-specific needs

The Pride of La Salle:

Band competition and other special events

Drama:

Mainstage and Black Box Theater productions (school year)

Vocal Ensemble & Men's Choir:

Chili Fest (October) and holiday shows (December)

Sports Stag: January

Camelot Auction: February

Bob Krueger Golf Invitational: June

SUPPORT LA SALLE AND GROW YOUR BUSINESS!

With opportunities to support fine arts, athletics and academics, your support will have a direct impact on La Salle Lancers today and in the future. Want to learn more?

CONTACT

Dan Flynn

513.741.2386

dflynn@lasallehs.net



What's in it for you

If you've visited our campus for an athletic event, school play, musical performance or special event, then you know it's standing room only! Your brand will be top-of-mind to guests at La Salle when you choose to partner with us to support the Lancers.

Packages include:

ATHLETICS

Football season tickets with parking pass

Basketball season tickets

Logo placement on digital signage in Lancer Stadium

Ad in the fall and winter sports programs

Stadium banner (30" x 54"), digital signage - gym, baseball outfield fence banner (6' x 10')

Stadium scoreboard ad (2' x 8')

Athletic website ad links to company website

Sports Stag

Logo on digital screens in gym during event, tickets to the event, autographed item from speaker (VIP ticket holders only)

Krueger Golf Outing

-Signage at drink/snack station on course

-Hole sponsorship

PRIDE OF LA SALLE MARCHING BAND

Band Invitational: logo on sponsor banner, ad in program, name engraved on trophy, listing on all band event centerpieces, tickets to the event

DRAMA

Ad in mainstage performance programs

Fall and spring mainstage performance tickets

CAMELOT AUCTION

Seats at the event, recognition on invitation, signage at event, business logo included in auction program

Platinum \$7,500

Gold \$5,000

Silver \$3,000

Bronze \$2,000

Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000
4	2	2	
4	2	2	
X			
Full	Half	Half	
X	X	2 of 3	2 of 3
X			
X Banner	X Panel	X Footer	
X (4 VIP)	X (2 VIP)	X (2 GA)	X
X	X		
X	X	X	X
X (2 tix)	X (2 tix)	X	X
X (4 tix)	X (2 tix)	X	X
X (4 tix)	X (2 tix)	X (2 tix)	X



ARTWORK GUIDELINES

Please submit full color vector artwork (Adobe Illustrator, InDesign or Photoshop files preferred) to marketing@lasallehs.net.

PAYMENT

Online:
lasallehs.net/sponsor

Mail checks to:

Dan Flynn
La Salle High School
3091 North Bend Road
Cincinnati, OH 45239

FOLLOW US



@CincinnatiLaSalle



@LaSallePride



@lasallepride



lasallehs.net

Return on your investment

The results of your generosity will be felt throughout our school. Funds raised through sponsorship support the band, choir, Vocal Ensemble, drama productions, athletic teams, operational expenses for our co-curriculars and our scholarship endowment fund.

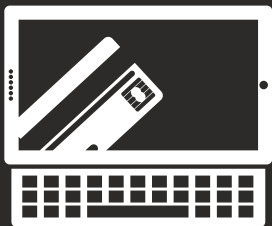
Audience reach

Athletics	100,000 spectators
Band Invitational	3,000 fans
Drama productions	2,500 patrons
Sports Stag	800 attendees and volunteers
Camelot Auction	500 guests and volunteers
Krueger Golf Outing	250 players and volunteers

LASALLE **LANCERS**

Can we count on you?

There are several ways to confirm your support for La Salle.



ONLINE

Secure your sponsorship online today by visiting:
lasallehs.net/sponsorship



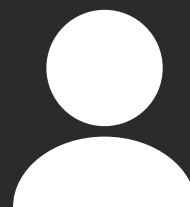
BY MAIL

Complete the form below and mail it to La Salle at
3091 North Bend Road, Cincinnati, OH 45239.



REQUEST AN INVOICE

Email Dan at **dflynn@lasallehs.net** to request an
invoice for the sponsorship level you prefer.



IN PERSON

Deliver cash or check to the Advancement Office at
3091 North Bend Road, Cincinnati, OH 45239.

*If you're mailing a check, please add your contact information in the form
below and include this page with your check.*

PACKAGE SELECTION:

- ☐ Platinum: \$7,500
- ☐ Gold: \$5,000
- ☐ Silver: \$3,000
- ☐ Bronze: \$2,000

ARTWORK SPECS

Please submit **full-color vector artwork**
(Adobe Illustrator, InDesign or Photoshop
files preferred) to the Marketing
Department at **marketing@lasallehs.net**.

Company name: _____

Contact person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____