

# LASALLE LANCERS



## Support La Salle and Grow Your Business

**With opportunities to assist all sports in our athletic program, your support will have a direct impact on Lancer student-athletes today and in the future.**

### 14 sports

- Baseball
- Basketball
- Bowling
- Cheerleading
- Cross Country
- Football
- Golf
- Lacrosse
- Soccer
- Swimming
- Tennis
- Track
- Volleyball
- Wrestling

**Member of the G.C.L. South**

**Over 80% of the student body participate in at least one sport.**

### In the past decade:

- Six State of Ohio Team Championships
- Five State of Ohio Team Runner Up Finishes
- Ten Individual State Champions

## RETURN ON YOUR INVESTMENT

The results of your generosity will be felt throughout our school. Funds raised through sponsorship support all of our athletic teams. Want to learn more?

## CONTACT

**Dan Flynn**  
513.741.2386  
dflynn@lasallehs.net



# What's in it for you

## La Salle Athletics

Lancer \$2,500

Varsity \$2,000

JV \$1,500

### Packages include:

Social media, internet, radio/TV coverage of La Salle athletics  
 - varsity football game night sponsorships  
 - varsity basketball game night sponsorships

Ad in the fall and winter programs

Stadium banner, gym digital signage, baseball outfield fence banner

Athletic website sponsorship (company logo with link to company's website)

Home football and basketball season tickets with parking pass for football

Company PA announcement at home football games

	Lancer \$2,500	Varsity \$2,000	JV \$1,500
X	X		
10	10		
10 (min)	10 (min)		
Full	Full	Full	Half
2 of 3	2 of 3	2 of 3	2 of 3
X	X		
Panel	Panel	Footer	
X	X		
(2 tix)	(2 tix)	(2 tix)	
X	X		

### FALL AND/OR WINTER PROGRAM ADVERTISING

Full-Page Ad in Fall AND Winter Programs

\$600

Full-Page Ad in Fall OR Winter Programs

\$400

Half-Page Ad in Fall AND Winter Programs

\$450

Half-Page Ad in Fall OR Winter Programs

\$300

Quarter-Page Ad in Fall AND Winter Programs

\$300

Quarter-Page Ad in Fall OR Winter Programs

\$175

Eighth-Page Ad in Fall AND Winter Programs

\$200

Eighth-Page Ad in Fall OR Winter Program

\$150

### SPECIAL ADVERTISING/SPONSORSHIP OPTIONS

2' x 8' Panel on Scoreboard in Stadium

\$2,000

30" x 54" Stadium Banner

\$700

Gym Digital Signage

\$700

6' x 10' Baseball Outfield Fence Banner

\$700



# Sponsorship Opportunities

**DIGITAL GAME TICKET SPONSOR**

\$1,500

**LA SALLE BOWLING TOURNAMENT SPONSOR**

\$500

**LA SALLE GOLF TOURNAMENT SPONSOR**

\$1,000

**SPORT SPONSOR**

Company logo on the schedule

Varies by sport

**WEIGHT ROOM SPONSOR**

Company logo on weight room, social media posts and on the athletic webpage

\$3,000

**BASKETBALL CHAIR BACK COVERS**

Sponsor logo on seat back covers

\$3,000

**STUDENT ATHLETE OF THE WEEK**

Sponsor logo or name on social media posts and on the back of the t-shirt given to the Student Athletes of the Week

\$1,500

**ATHLETIC WEBSITE SPONSORSHIP**

Company advertisement that links to company website

\$1,500

# Can we count on you?

If you're mailing a check, please add your contact information in the form below and include this page with your check.

## ARTWORK GUIDELINES

Please submit full color vector artwork (Adobe Illustrator, InDesign or Photoshop files preferred) to Marketing Department at [marketing@lasallehs.net](mailto:marketing@lasallehs.net).

## PAYMENT

### Online:

[lasallehs.net/sponsor](http://lasallehs.net/sponsor)

### Mail checks to:

Dan Flynn  
La Salle High School  
3091 North Bend Road  
Cincinnati, OH 45239

## FOLLOW US



@CincinnatiLaSalle



@LaSallePride



@lasallepride



[lasallehs.net](http://lasallehs.net)

**ARTWORK SPECS:** Please submit **full color vector artwork** (Adobe Illustrator, InDesign or Photoshop files preferred) to La Salle's Marketing Department at [marketing@lasallehs.net](http://marketing@lasallehs.net).

### Packages:

<input type="checkbox"/> Lancer	\$2,500
<input type="checkbox"/> Varsity	\$2,000
<input type="checkbox"/> JV	\$1,500

### Fall AND Winter Program Advertising:

<input type="checkbox"/> Full-Page Ad	\$600
<input type="checkbox"/> Half-Page Ad	\$450
<input type="checkbox"/> Quarter-Page Ad	\$300
<input type="checkbox"/> Eighth-Page Ad	\$200

### Fall OR Winter Program Advertising:

<input type="checkbox"/> Full-Page Ad	\$400
<input type="checkbox"/> Half-Page Ad	\$300
<input type="checkbox"/> Quarter-Page Ad	\$175
<input type="checkbox"/> Eighth-Page Ad	\$150

### Sponsorship Opportunities:

<input type="checkbox"/> 2' x 8' Panel on Scoreboard in Stadium	\$2,000
<input type="checkbox"/> 30" x 54" Stadium Banner	\$700
<input type="checkbox"/> Gym Digital Signage	\$700
<input type="checkbox"/> 6' x 10' Baseball Outfield Fence Banner	\$700
<input type="checkbox"/> Digital Game Ticket Sponsor	\$1,500
<input type="checkbox"/> La Salle Bowling Tournament Sponsor	\$500
<input type="checkbox"/> La Salle Golf Tournament Sponsor	\$1,000
<input type="checkbox"/> Sport Sponsor	Varies by sport
<input type="checkbox"/> Weight Room Sponsor	\$3,000
<input type="checkbox"/> Basketball Chair Back Covers	\$3,000
<input type="checkbox"/> Student Athlete of the Week	\$1,500
<input type="checkbox"/> Athletic Website Advertisement	\$1,500

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_