



### Mission

As a Catholic school in the Lasallian tradition, La Salle High School prepares young men to achieve their full potential in mind, body and spirit.

### Vision

Students will be guided to live as disciples of Jesus Christ.

### Core Values

The core values of Leadership, Scholarship, Faith, Service and Community are central to a La Salle High School education.



## La Salle High School Strategic Plan Men For Tomorrow, Brothers For Life

June 2024 - June 2027

La Salle High School is proud to celebrate its inaugural graduating class of 1964 this year, highlighting its rich history. Thanks to a new leadership structure implemented in 2023, the school is equally poised to address today's private school challenges while maintaining a strong future.

This strategic plan was developed by the La Salle High School leadership team and Board of Limited Jurisdiction in collaboration with our community.



### 2024-2027 Strategic Priorities



#### Advance the Brotherhood

**Aspiration:** We will invest in each student, get to know him personally, and build him into a Lasallian brother and man of purpose.

**Current Reality:** While half of the student body are legacy students, we have a growing number of first-generation Lancers from 70+ schools who need a comprehensive introduction to our Lasallian traditions and charism.

#### Key Objectives

Guide students to live as Disciples of Jesus Christ together as Lasallian brothers through our Core Values: Leadership, Scholarship, Faith, Service, Community

Develop and refine systems to ensure ALL La Salle students are Men For Tomorrow, Brothers For Life



#### Maximize the Lancer Competitive Advantage

**Aspiration:** By prioritizing our competitive advantages – a student-centered and future-focused approach – we will become the premier all-male Catholic high school in the Greater Cincinnati area.

**Current Reality:** Over 12 Catholic high schools compete for young men to attend in the Greater Cincinnati area.

#### Key Objectives

Develop a personalized learning pathway for each student incorporating an all-male Catholic, Lasallian experience infusing leadership opportunities in academic and extracurricular activities

Design programming that intentionally challenges students of all academic abilities and prepares them for success after high school



#### Optimize Enrollment and Refine Communication

**Aspiration:** We will strategically grow enrollment to a size that aligns with our mission and vision, while simultaneously refining communication to maximize engagement and elevate brand awareness.

**Current Reality:** Enrollment has decreased over the last decade and misconceptions about the school are circulating.

#### Key Objectives

Determine an optimal enrollment based on data that allows us to deliver an individualized Catholic education that develops ALL students in mind, body and spirit

Develop a strategic communication and marketing plan that focuses on student (current/future), parent, alumni and community engagement



#### Ensure Financial Stability for Success

**Aspiration:** We will responsibly and transparently invest in people, programming and property to deliver on our strategic priorities.

**Current Reality:** La Salle's strong financial position can be attributed to the unwavering support of its alumni and community in conjunction with the Ohio EdChoice and SGO initiatives.

#### Key Objectives

Develop a sustainable and competitive faculty and staff compensation plan

Develop a Master Facility Plan mapped against a common vision and financial strategy for the next 5-10 years